

Army Numbers
Unit 12345 Mailbox 123
APO, AP 12345
November 30, 2018

Kelli Wood
9570 Gateway Blvd. North
El Paso, TX 79924

Dear Ms. Wood:

Enclosed is my essay, "A Loyal Friend." During the writing of this essay, I have tried to convey how Chevrolet deploys their message in "Maddie." Throughout the advertisement, it becomes apparent that Chevy is trying to make its viewers think their products can be trusted like Maddie.

Upon completion of this analysis, I learned that writing objectively turned out to be more difficult than I realized. Once I had my first piece of evidence written out, the other paragraphs began to flow into place. I am quite pleased with how the essay concluded. The last sentence of the article reads, "Through the use of sympathetic images, key product placement, and thought-provoking music this commercial ensnares its viewers presenting the brand Chevrolet as a company that customers could count on day in and out, just like man's best friend," I am proud with how well the paper ended on that note.

Consequently, as a fault in my nature, my brain works faster than my fingers can type. Occasionally causing me to skip certain words. When I read the sentence back to myself, my mind will automatically fill in the blanks. Another area of concern I have is whether or not I went deep enough in the analysis of my evidence for them to be entirely clear. This obscurity affects the paragraph where I go over the term, "emotional inception." As this is a working theory, defining it precisely proved to be problematic.

Though the writing of the essay proved to be quite a challenge, I enjoyed it. Using your examples certainly helped me organize my paper accordingly. I look forward to your feedback and suggestions on making my writing better.

Sincerely,

[I'd sign my name here]

Danielle Vazquez