



English 1301: Composition I
Section 3B; CRN 12761, Online
Fall 2020

Instructor: Kelli Wood

Voice Message: 831-5065

Virtual Office Hours: (*No office hours on school holidays; last day 12/10)
Mon. 10-12 • Tue. 3-5 • Wed. 3-5 • Thur. 3-5 • Fri. 10-12

[Via Microsoft Teams](#) OR [Via my Discord Server](#)

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“You don’t have to be great to get started, but you do have to get started to be great.”

--Les Brown

Weekly Schedule

IMPORTANT: Assignments listed under **DUE** for the week are due by midnight on the last day listed under the week number.

For example, in the first week’s case, everything under DUE is due by midnight 8/31, though you may turn them in earlier. (Technically, Blackboard records midnight as 11:59 p.m.)

For the most part, our weeks run from Tuesday to Monday midnight. That gives you both weekday and weekend time to work on things and fit it best in your schedule. You will be most successful if you do not leave it all until the last minute.

Take time to look at your schedule now and plan a few hours a couple of times each week when you will sit down and do English class stuff, then as you work on things earlier in the week, you can make decisions about how much time the rest of the week’s work will take you. As with most things in life, some weeks will take a lot more time than others will.

Make sure to refresh your copy of the schedule periodically just in case any links go dead and I have to replace some. I will announce it on Blackboard, but if you make it a habit of it at the first of the week that will help too.

Most recent update: 10/31/2020 1:23:44 PM

Week 1
Aug. 24-31

[Here we go!](#)

Getting
know
The class
and
each other

READ|WATCH→ General

- [Welcome to English 1301 Online—8 Week Mini-Mester](#) (Video)
- [Syllabus & Schedule](#)
- [Turning In Assignments on Blackboard Ultra](#) (Video)

READ|WATCH Thinking about Writing

- [The Myth of the Good Writer](#)
- [How to Hit the Right Tone in Writing](#)
- [Writing down the Basics](#): Why Refine Your Writing – Writing Sentences Correctly, pp. 6-12

DUE on Blackboard

- Quiz 1 in the Quizzes/Exam folder
 - Remember, all quizzes are based on **READ|WATCH** links for the week. You will have time during the quiz to look up things you don't recall, but won't have enough time to read all of the readings, so make sure to read, then take the quiz and look up anything you need to.
- Discussion 1: Introductions—on the main course page

DUE via Email

- Email me @ kwood@epcc.edu. Let me know that you've looked over our Blackboard class, our schedule, my [website](#), and whether or not you have any questions

Bonus Points

- Follow this link to fill out the [contact survey](#) and get a free 100!

Week 2
Sept. 1 – 7

[Getting started](#)
with form and
format

UNIT 1
ASSIGNMEN
TS MLA and
Letter

(We're doing
the APA one
later in the
semester, but
you can do it
earlier than
it's due if you
want.)

READ|WATCH Unit 1 Assignments and Tips for Writing Them

- [Thoughts from a Ninja: Unit 1 Introduction](#) (Video)

READ|WATCH MLA Format Assignment

- [MLA Format Assignment](#)
- [Writing down the Basics](#)
 - Some Notes on General Convention - Personal/Familiar Writing, pp 46-58
 - MLA Format and Documentation Style, pp. 71-74
- MLA Format (Video)—Choose the **one** for the word processor you're using.
Note: You won't need a Work Cited page with this assignment.
 - [MLA Format: MS Word](#) (Video)
 - [MLA Format: Open Office 3](#) (Video)
 - [MLA Format: Google Docs](#) (Video)
 - [MLA Format: Apple Pages](#) (Video)
 - [MLA Format: Word for Apple](#) (Video)

READ|WATCH Writing for the MLA Format Assignment

- [Creative Non-Fiction: An Overview](#)
- [Writing Narrative Personal Essays](#) (pdf)

READ|WATCH Business Letter Format

- [Why Clear, Concise Writing is so Important in Business](#)
- [Writing down the Basics](#), Business Writing - Business Letters, pp. 136-140
- [Business Letters: Basic Format & Outline](#) (Video)

DUE on [Blackboard](#)

- Quiz 2—in the Quizzes/Exam folder

UNIT 1 Assignments—In Unit 1 Folder

- MLA Format Assignment
- Business Letter Format Assignment

- Discussion 2: Format, Expectations, & Challenges

Week 3
Sept. 8 – 14

Unit 2:
Things to get
you started
on your
essay.

[Comma,](#)
[Comma,](#)
[Comma,](#)
[Chameleon](#)

READ|WATCH Unit 2 Readings

- [Thoughts from a Ninja: Unit 2 Introduction - Literary Analysis](#) (Video)
- [Literary Analysis Essay Assignment](#)

- [The Cat in the Hat](#) (Video—Okay for kids)
- [Thug Notes: The Cat in the Hat](#) (Video—*Not* for kids)
- [How to Make Sense of The Cat in the Hat and the Thug Notes video](#) (Video)

READ|WATCH Writing about Literature

- [A Writer's Reference: Writing about Literature Supplement](#): Reading: Forming an Interpretation – Looking at Yourself as a Writer, pp. 3-14 (The pdf's page numbers: 5-16)
- [Writing down the Basics](#), Literary Essays, pp. 122-124

READ|WATCH Grammar Stuff

- [Grammarly Signup and Report](#) (Video)
 - Make sure you're signed up to use Grammarly. If you have any problems, let me know.
- [Writing down the Basics](#), Combining Sentences – Bonus Comma Knowledge pp. 13-25
- Videos
 - [Commas: Lists, Sentences, Direct Address, and Exclamations](#) (with some *not* for kids parts)
 - [Commas: Extra Information](#) (with some *not* for kids parts)

DUE on Blackboard

- Quiz 3—in the Quizzes/Exam folder

Week 4
Sept. 15 –
21

[Reading some stories](#), looking at samples, and [giving it a try](#).

Because you'll need to use some quotes
→

READ|WATCH A Few Stories & Learning to Write About Them

- ["The Pedestrian"](#)
 - [Questions for "The Pedestrian"](#)
 - [Essay Walkthrough-Paragraph Breakdown: Pulling Us Apart: A Look at Separation in "The Pedestrian"](#) (Video)
- ["Resistance"](#)
 - [Questions for "Resistance"](#) On your own, think about which of these questions you might answer if you were writing about this story and which quotes you would use from the story to back up your answer. Why do those moments lead you to your answer? How would you explain that? Then check this out:
 - [Video Walkthrough-Paragraph Breakdown: Taking the Easy Route: . . . "Resistance"](#) (Video)
- ["Just Do It"](#)
 - [Questions for "Just Do It"](#)

READ|WATCH Grammar and Things to Help You Integrate Quotes

- [Writing down the Basics](#): Intermission for a Salty Tale – Quotation Marks, pp. 26-40
- [How do I Punctuate Dialogue?](#)
- Videos:
 - [Misc. Punctuation](#)
 - [Quotation Marks](#)

DUE on [Blackboard](#)

- Quiz 4—in the Quizzes/Exam folder

UNIT 2 Assignments

- Discussion 3: Practice Analytical Writing--"Just Do It". [Which of these questions](#) would you answer and which quotes would you use from the story to back up your answer? Why do those moments lead you to your answer? Give it a try in one paragraph.

Week 5
Sept. 22 –
28

A story to
write an
essay about

Documenting
sources for
English
teachers (and
a few
fields/classes)

READ|WRITE Starting Your Essay/A Story to Write About

- ["The Perfect Match"](#)
- ["The Perfect Match" Essay Questions](#)

- [Writing down the Basics](#)
 - Formal Writing – Sources to Avoid, pp. 59-67
 - Argument Essays, p. 112
- [Literary Analysis - Prewriting 1](#) (Video)
- [Literary Analysis - Prewriting 2](#) (Video)

READ|WATCH Citing Your Sources

- [Documentation Overview: Mapping Your Sources](#) (Video)
- [Writing down the Basics](#)
 - Documenting Resources – But I Didn't Make that Mistake, pp. 68-70
 - MLA Authors & Titles – Magazine/Journal Articles pp. 75-85
- [MLA Citation Basics](#) (Video)

READ|WATCH Cover Letters

- [Essay Cover Letters](#)
- [Classroom Flashback: Keys to the Cover Letter](#) (Video)

DUE on Blackboard

- Quiz 5—in the Quizzes/Exam folder

UNIT 2 Assignments

- Literary Essay: [Prewriting 1 form](#)
- Literary Essay: [Prewriting 2 form](#)

Week 6
Sept. 29 –
Oct. 5

[Turn in drafts of the Critical Analysis and its Cover Letter](#) (I suggest you do that first, and then move on to the rest of the work for the week.)

Learning APA format for Unit 3

Agreement: Even words have to learn to get along.

READ|WATCH Finishing Unit 1: APA Format

- [APA Format Assignment](#)
- [Academic Writing](#)
- [Writing down the Basics](#)
 - APA Authors and Titles – TED Talks, pp. 96-110

Videos:

- [APA Citation Basics 7th ed.](#) (Video)
- Choose the **ONE** that fits your word processor preference:
 - [Format APA 7th ed in MS Word 365](#) (Video)
 - [Format APA 7th ed in MS Word](#) (Video)
 - [Format APA 7th ed in Google Docs](#) (Video)
 - [APA 7th edition Mac](#) (IRSC Libraries, Video)

READ|WATCH Grammar

- [Writing down the Basics](#): We all have to Agree – Word Choice and Usage, pp 41-45
- Videos:
 - [Subject/Verb & Logical Agreement](#)
 - [Pronoun Agreement](#)
- [3 Things You Can do to Improve Word Choice in Writing](#)

DUE on Blackboard

- Quiz 6—in the Quizzes/Exam folder

UNIT 2 Assignments

- Cover Letter 1—Literary Analysis **DRAFT** due
- Essay 1—Literary Analysis **DRAFT** due
 - Remember, this essay should be in MLA format.
- Discussion 4: Post-Literary Analysis Discussion: Now that we've drafted the Critical Analysis essay, what have you learned about doing this kind of writing? What was difficult? What was easy? What helped you most? What slowed you down?

<p>Week 7 Oct. 6 – 12</p> <p>Unit 3: Media Analysis Essay basics a close look at how it's done.</p>	<p>READ WATCH Unit 3 Readings: Getting Started</p> <ul style="list-style-type: none"> <input type="checkbox"/> Thoughts from a Ninja: Unit 3 Media Analysis (Video) <input type="checkbox"/> Media Analysis Prewriting and Essay Assignment <input type="checkbox"/> Intro to Media Analysis: Part I and Part 2 (Video) <p>READ WATCH Student Samples: How this is done</p> <p>Keep in mind that these samples were done before the most recent version of APA came out, so the format looks a little different in the videos.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Sample Essay: Video Walkthrough: Beamers Before Babies (Video) <input type="checkbox"/> Sample Essay: Video Walkthrough: Fat Food Fast (Video) <input type="checkbox"/> Sample Essay: Video Walkthrough: A Look between the Lines (Video) <ul style="list-style-type: none"> o You can access the print copy of all sample essays on the 1301 Media Analysis Essay page. <p>DUE on Blackboard</p> <ul style="list-style-type: none"> <input type="checkbox"/> Quiz 7—in the Quizzes/Exam folder <p>Unit 1 Assignment</p> <ul style="list-style-type: none"> <input type="checkbox"/> APA Format Assignment
<p>Week 8 Oct. 13-19</p> <hr/> <p>Discussion of how ads work and what they do</p> <p>Giving it a try</p>	<p>READ WATCH Unit 3 Readings: Getting Started</p> <ul style="list-style-type: none"> <input type="checkbox"/> Deconstructing Media Messages <input type="checkbox"/> Media Literacy Concepts <input type="checkbox"/> Language of Persuasion <input type="checkbox"/> Text & Subtext <p>READ WATCH Suggested Reading (I.e.: not on the quiz)</p> <ul style="list-style-type: none"> • Logical Fallacies * • Advertising's Fifteen Basic Appeals * • The Interpretation of Advertisements * (A very dense, academic discussion and comparison of analyzing ads to analyzing art. Maybe TLDR, but the second half about emotional bonds and narrative are definitely worth a peek if your ad has narrative/emotional transfer. You might want to come back to this later as you work on your essay.) <p>READ WATCH Important Stuff to Know for the Media Analysis Essay (aka: Some Answers)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Handout for Media Analysis Citation (this should give you almost everything you need specifically for citation here—make sure and do the other readings above to get the overall concepts.) <p>DUE on Blackboard</p> <ul style="list-style-type: none"> <input type="checkbox"/> Quiz 8—in the Quizzes/Exam folder <p>UNIT 3 Assignments</p> <ul style="list-style-type: none"> <input type="checkbox"/> Discussion 5: Practice Media Analysis: Find an ad on YouTube that you think you can find some of the things mentioned in our readings in. Post the link and share what you see in terms of techniques, appeals, subtexts.

<p>Week 9 Oct. 20-26</p> <p>A few more readings</p>	<p>READ WATCH More Thoughts on Advertisements</p> <ul style="list-style-type: none"> <input type="checkbox"/> How Advertising Manipulates Your Choices and Spending Habits * <input type="checkbox"/> Ads Don't Work That Way * <p>READ WATCH Learn How to Use Track Changes</p> <ul style="list-style-type: none"> <input type="checkbox"/> You'll need to use Track Changes for the final versions of your cover letters and essays. Make sure to try this out with another document and let me know if you have any questions or need help. I don't grade final versions without Track Changes, so make sure you've got this figured out BEFORE the final version is due! Choose the video appropriate to the word processor you're using. <ul style="list-style-type: none"> <input type="radio"/> MS Word: Track Changes (Video) <input type="radio"/> Track Changes in MS Word Online-365 (Video) <input type="radio"/> Using Track Changes (Suggesting) in Google Docs (Video) <input type="radio"/> Managing Track Changes in Pages with a Mac (Video) <p>DUE on Blackboard</p> <ul style="list-style-type: none"> <input type="checkbox"/> Quiz 9—in the Quizzes/Exam folder
<p>Week 10 Oct. 27 – Nov. 2</p> <p>Step-by-step getting started</p>	<p>READ WATCH And More More Thoughts on Advertisements</p> <ul style="list-style-type: none"> <input type="checkbox"/> Why Good Advertising Works (Even When You Think It Doesn't) * <input type="checkbox"/> Experts: Men Have Body Image Worries Too * <p>READ WATCH A Couple of Samples to Look At and our First Prewriting</p> <p>Keep in mind that the samples were done before the most recent version of APA came out, so the format looks a little different in the videos.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Student Sample: Everything's Important Except Our Future (Video) (Print version) <input type="checkbox"/> Student Sample: Women Are Invincible (Video) (Print version) <input type="checkbox"/> Media Analysis Prewriting 1 <p>DUE on Blackboard</p> <ul style="list-style-type: none"> <input type="checkbox"/> Quiz 10—in the Quizzes/Exam folder <input type="checkbox"/> UNIT 3 Assignments <input type="checkbox"/> Media Analysis Essay: Prewriting 1 (This Quick List may help you started in conjunction with Text & Subtext.)

<p>Week 11 Nov. 3-9</p> <p>Starting to look deeper.</p>	<p>READ WATCH Keep Reading</p> <ul style="list-style-type: none"> <input type="checkbox"/> The Dangerous Power of Emotional Advertising * <input type="checkbox"/> Shame: The Secret Tool of Marketing * (Audio) <input type="checkbox"/> A Look at Mothers and Fathers in the Media * <p>READ WATCH Some Samples and a Prewriting</p> <ul style="list-style-type: none"> <input type="checkbox"/> Video Walkthrough: A Fat World Wearing a Skinny Mask (Video) <input type="checkbox"/> Media Analysis: Prewriting 2 <p>DUE on Blackboard</p> <ul style="list-style-type: none"> <input type="checkbox"/> Quiz 11—in the Quizzes/Exam folder <p>UNIT 3 Assignments</p> <ul style="list-style-type: none"> <input type="checkbox"/> Media Analysis Essay: Prewriting 2 (Again, this Quick List may help.) <p>UNIT 2 Assignments</p> <ul style="list-style-type: none"> <input type="checkbox"/> Literary Analysis COVER LETTER FINAL due <input type="checkbox"/> Literary Analysis ESSAY FINAL due
<p>Week 12 Nov. 10-16</p> <hr/> <p>Last day to Withdraw: Friday, Nov. 13</p> <p>A final reading and a final prewriting.</p>	<p>READ WATCH Just One More</p> <ul style="list-style-type: none"> <input type="checkbox"/> Captive: How the Ad Industry Pins us Down * <p>READ WATCH One More Prewriting</p> <ul style="list-style-type: none"> <input type="checkbox"/> A Few More Thoughts on Writing an Introduction (Video) <input type="checkbox"/> Media Analysis: Prewriting 3 <p>DUE on Blackboard</p> <ul style="list-style-type: none"> <input type="checkbox"/> Quiz 12—in the Quizzes/Exam folder <p>UNIT 3 Assignments</p> <ul style="list-style-type: none"> <input type="checkbox"/> Media Analysis Essay: Prewriting 3--Prewriting 3 Form
<p>Week 13 Nov. 17-23</p> <hr/> <p>A song because it just makes me smile.</p>	<p>TO DO</p> <ul style="list-style-type: none"> <input type="checkbox"/> Notice that you're on your own with this cover letter. This is your third experience with a business letter, so by now, you should have most of it down. Use my comments on your previous letters to refine this. Take advantage of help from the Writing Center! <p>DUE on Blackboard</p> <p>UNIT 3 Assignments</p> <ul style="list-style-type: none"> <input type="checkbox"/> Media Analysis Essay DRAFT due

<p>Week 14 Nov. 24-30</p> <hr/> <p>Work on Media Analysis Final Documents & Take final "exam" quiz</p>	<p>TO DO</p> <ul style="list-style-type: none"> <input type="checkbox"/> Ask questions <input type="checkbox"/> Work on Media Analysis <input type="checkbox"/> Take some Thanksgiving days off <p>DUE on Blackboard</p> <ul style="list-style-type: none"> <input type="checkbox"/> Quiz: Final Exam due
<p>Week 15 Dec. 1-7</p> <hr/> <p>Finally, the Ninja introduces Unit 4</p>	<p>READ WATCH Unit 4 Readings and Samples</p> <ul style="list-style-type: none"> <input type="checkbox"/> Thoughts from a Ninja: Unit 4 – Reflection (Video) <input type="checkbox"/> Essay of Reflection Assignment and Samples (Video) <input type="checkbox"/> Essay of Revision Assignment <p>DUE on Blackboard</p> <p>UNIT 3 Assignments</p> <ul style="list-style-type: none"> <input type="checkbox"/> Media Analysis COVER LETTER FINAL <input type="checkbox"/> Media Analysis ESSAY FINAL
<p>Week 16 Dec. 7-12 FINALS WEEK</p> <p>Final Reflection</p>	<p>Due by Dec. 9th, Wednesday 11:59 p.m. (no cover letter required)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Unit 4: Essay of Revision