

## English 1301: Composition I Section 3K; CRN 12772, Online Fall 2020, Mini-Mester I

Instructor: Kelli Wood Voice Message: 831-5065 Virtual Office Hours: (No office hours on holidays) Text/Direct Message: <u>via GroupMe</u> Email: <u>kwood@epcc.edu</u> Web: <u>www.kelli.ninja</u>

- <u>M/W: 10 am 12 pm</u>
- <u>T/Th: 3:30 5:30 pm</u>
- <u>Fri: 3-5 pm</u>

"You don't have to be great to get started, but you do have to get started to be great." --Les Brown

## Weekly Schedule

**IMPORTANT**: Assignments listed under **DUE** for the week are due by midnight on the last day listed under the week number.

For example, in the first week's case, everything under DUE is due by midnight 8/31, though you may turn them in earlier. (Technically, Blackboard records midnight as 11:59 p.m.)

For the most part, our weeks run from Tuesday to Monday midnight. That gives you both weekday and weekend time to work on things and fit it best in your schedule. You will be most successful if you do not leave it all until the last minute.

Take time to look at your schedule now and plan a few hours a couple of times each week when you will sit down and do English class stuff, then as you work on things earlier in the week, you can make decisions about how much time the rest of the week's work will take you. As with most things in life, some weeks will take a lot more time than others will.

Make sure to refresh your copy of the schedule periodically just in case any links go dead and I have to replace some. I will announce it on Blackboard, but if you make it a habit at the first of the week that will help too.

Most recent update: 9/29/2020 6:45:06 PM

Week 1	READ WATCH→ General
Aug. 24-31	Welcome to English 1301 Online—8 Week Mini-Mester (Video)
	□ <u>Syllabus &amp; Schedule</u>
	<u>Turning In Assignments on Blackboard Ultra</u> (Video)
<u>Here we go!</u>	READ WATCH Thinking about Writing
	<u>The Myth of the Good Writer</u>
	How to Hit the Right Tone in Writing
	<ul> <li><u>Writing down the Basics</u>: Why Refine Your Writing – Writing Sentences Correctly, pp. 6-12</li> </ul>
Getting know	READ WATCH Unit 1 Assignments and Tips for Writing Them
The class	<u>Thoughts from a Ninja: Unit 1 Introduction</u> (Video)
Each other	
Form and	MLA Format Assignment
format	Writing down the Basics,
	<ul> <li>Some Notes on General Convention - Personal/Familiar Writing, pp 46-58</li> </ul>
	<ul> <li>MLA Format and Documentation Style, pp. 71-74</li> </ul>
	<u>Creative Non-Fiction: An Overview</u>
	Writing Narrative Personal Essays (pdf)
	MLA Format (Video)—Choose the <b>one</b> for the word processor you're using.
	Note: You won't need a Work Cited page with this assignment.
	• <u>MLA Format: MS Word</u> (Video)
Domombor	<ul> <li>MLA Format: Open Office 3 (Video)</li> </ul>
Remember, assignments	<ul> <li>MLA Format: Google Docs (Video)</li> <li>MLA Format: Apple Docs (Video)</li> </ul>
listed under	<ul> <li>MLA Format: Apple Pages (Video)</li> <li>MLA Format: Mord for Apple (Video)</li> </ul>
DUE for the	<ul> <li><u>MLA Format: Word for Apple</u> (Video)</li> </ul>
week are due	READ WATCH Business Letter Format
by midnight on	<ul> <li>Why Clear, Concise Writing is so Important in Business</li> </ul>
the last day	<ul> <li><u>Writing down the Basics</u>, Business Writing - Business Letters, pp. 136-140</li> </ul>
listed above.	<ul> <li><u>Business Letters: Basic Format &amp; Outline</u> (Video)</li> </ul>
For example, in	DUE on <u>Blackboard</u>
this week's	Quiz 1 in the Quizzes/Exam folder: Based on READ WATCH links above
case, these	Discussion 1: Introductions—on the main course page
things $\rightarrow$	
are due by	DUE via Email
midnight 8/31	<ul> <li>Email me @ <u>kwood@epcc.edu</u>. Let me know that you've looked over our</li> <li>Blackboard class, our schedule, my <u>website</u>, and whether or not you have any</li> </ul>
(Technically,	questions
Blackboard	
records	
midnight as	Follow this link to fill out the <u>contact survey</u> and get a free 100!
11:59 p.m.)	

Week 2	READ WATCH Unit 2 Readings
Sept. 1 – 7	<u>Thoughts from a Ninja: Unit 2 Introduction - Literary Analysis</u> (Video)
	Literary Analysis Essay Assignment
UNIT 1	<u>The Cat in the Hat</u> (Video—Okay for kids)
ASSIGNMENTS	<u>Thug Notes: The Cat in the Hat</u> (Video— <i>Not</i> for kids)
MLA and Letter DUE	□ How to Make Sense of <i>The Cat in the Hat</i> and the Thug Notes video (Video)
(We're doing the	The Pedestrian
APA one later in	<ul> <li>Questions for "The Pedestrian"</li> </ul>
the semester, but	<ul> <li>Essay Walkthrough-Paragraph Breakdown: Pulling Us Apart: A Look at Separation</li> </ul>
you can do it earlier than it's due	in "The Pedestrian" (Video)
if you want.)	<u></u>
	READ WATCH Writing about Literature
	A <u>Writer's Reference: Writing about Literature Supplement</u> : Reading: Forming an
Getting started	Interpretation – Looking at Yourself as a Writer, pp. 3-14 (The pdf's page numbers:
on Unit 2:	5-16)
Writing analysis	Writing down the Basics, Literary Essays, pp. 122-124
through	
literature.	
	READ WATCH Grammar Stuff
	Grammarly Signup and Report (Video)
<u>Comma,</u>	Writing down the Basics, Combining Sentences – Bonus Comma Knowledge pp.
<u>Comma,</u>	13-25
<u>Comma,</u>	<u>Commas: Lists, Sentences, Direct Address, and Exclamations</u> (Video—with some
<u>Chameleon</u>	<i>not</i> for kids parts)
	<u>Commas: Extra Information</u> (Video—with some <i>not</i> for kids parts)
	DUE on <u>Blackboard</u>
	UNIT 1 Assignments—In Unit 1 Folder
	MLA Format Assignment
	Business Letter Format Assignment     Discussion 2: Format Forma stations 2: Challen and
	Discussion 2: Format, Expectations, & Challenges
	Quiz 2 in the Ouizzes (Even felder
	Quiz 2—in the Quizzes/Exam folder

Week 3	READ WATCH More Unit 2 Readings
Sept. 8 – 14	□ <u>"Resistance"</u>
5cpt. 0 14	
	Questions for "Resistance" On your own, think about which of these questions you
Two staries to	might answer if you were writing about this story and which quotes you would use from
<u>Two stories to</u>	the story to back up your answer. Why do those moments lead you to your answer? How would you explain that? Then check this out:
<u>read</u> ; one to	
<u>write an essay</u>	<ul> <li><u>Video Walkthrough-Paragraph Breakdown: Taking the Easy Route:</u></li> </ul>
<u>about</u>	<u>."Resistance"</u> (Video)
	Questions for "Just Do It"
	READ WATCH Grammar and Misc. Stuff
	•
	<ul> <li><u>Writing down the Basics</u>: Intermission for a Salty Tale – Quotation Marks, pp. 26-40</li> </ul>
	How do I Punctuate Dialogue?
	Videos:
Quoting things	□ <u>Misc. Punctuation</u>
	Quotation Marks
	READ WATCH Documentation Stuff
Documenting	Documentation Overview: Mapping Your Sources (Video)
sources for	□ <u>Writing down the Basics</u>
	<ul> <li>Documenting Resources – But I Didn't Make that Mistake, pp. 68-70</li> </ul>
English teachers	<ul> <li>MLA Authors &amp; Titles – Magazine/Journal Articles pp. 75-85</li> </ul>
(and a few	□ <u>MLA Citation Basics</u> (Video)
fields/classes)	
	READ WRITE Starting Your Essay
	□ " <u>The Perfect Match</u> "
	<u>"The Perfect Match" Essay Questions</u>
	<u>Writing down the Basics</u> , Argument Essays, p. 112
	Literary Analysis - Prewriting 1 (Video)
	Literary Analysis - Prewriting 2 (Video)
	READ WATCH Cover Letters
	<u>Essay Cover Letters</u>
	Classroom Flashback: Keys to the Cover Letter (Video)
	DUE on <u>Blackboard</u>
	□ Quiz 3
Unit 2 Practice	
and things to	UNIT 2 Assignments
get you started	Discussion 3: Practice Analytical Writing"Just Do It". <u>Which of these questions</u>
on your essay.	would you answer and which quotes would you use from the story to back up
e, ea. essay.	your answer? Why do those moments lead you to your answer? Give it a try in
	one paragraph.
	Literary Essay: <u>Prewriting 1 form</u>
	Literary Essay: Prewriting 2 form

Week 4	READ WATCH Unit 3 Readings: Getting Started
Sept. 15 – 21	<u>Thoughts from a Ninja: Unit 3 Media Analysis</u> (Video)
	Media Analysis Prewriting and Essay Assignment
	Intro to Media Analysis: <u>Part I</u> and <u>Part 2</u> (Video)
Last day to	
Withdraw:	Deconstructing Media Messages
Friday, Sept.	Media Literacy Concepts
18	Language of Persuasion
	□ <u>Text &amp; Subtext</u>
	READ WATCH Suggested Reading (I.e.: not on the quiz)
<u>Turn in drafts of</u>	Logical Fallacies     *
the Critical	<ul> <li><u>Advertising's Fifteen Basic Appeals</u> *</li> </ul>
Analysis and its	• The Interpretation of Advertisements * (A very dense, academic discussion and comparison of
Cover Letter	analyzing ads to analyzing art. Maybe TLDR, but the second half about emotional bonds and narrative are
	definitely worth a peek if your ad has narrative/emotional transfer. You might want to come back to this later as you work on your essay.)
	later as you work on your essay.
	READ WATCH Student Samples: How this is done
Unit 3:	Keep in mind that these samples were done before the most recent version of APA came out, so the
	format looks a little different in the videos.
Media Analysis	
Essay basics	Sample Essay: <u>Video Walkthrough: Beamers Before Babies</u> (Video)
and beginning	Sample Essay: <u>Video Walkthrough: Fat Food Fast</u> (Video)
practice	Sample Essay: Video Walkthrough: A Look between the Lines (Video)
	Vou can access the print copy of all sample essays on the <u>1301 Media Analysis</u>
	Essay page.
	<u>Essay page</u> .
	READ WATCH Grammar
	<ul> <li><u>Writing down the Basics</u>. We all have to Agree – Word Choice and Usage, pp 41-</li> </ul>
	45
	□ Videos:
	<ul> <li><u>Subject/Verb &amp; Logical Agreement</u></li> </ul>
	o <u>Pronoun Agreement</u>
Agreement:	
Even words	DUE on <u>Blackboard</u>
have to learn to	□ Quiz 4
get along.	
get along.	UNIT 2 Assignments
	Cover Letter 1—Literary Analysis <b>DRAFT</b> due
	Essay 1—Literary Analysis DRAFT due
	Discussion 4: Post-Literary Analysis Discussion: Now that we've drafted the
	Critical Analysis essay, what have you learned about doing this kind of writing?
	What was difficult? What was easy? What helped you most? What slowed you
	down?
	UNIT 3 Assignments
	Discussion 5: Practice Media Analysis: Find an ad on YouTube that you think you
	can find some of the things mentioned in our readings in. Post the link and share
	what you see in terms of techniques, appeals, subtexts. Check out a few
	classmates' ads and see if you can add to what they see in those.

Week 5	READ WATCH More thoughts on Advertisements
Sept. 22 – 28	How Advertising Manipulates Your Choices and Spending Habits *
	<ul> <li>Ads Don't Work That Way *</li> </ul>
	<ul> <li>Why Good Advertising Works (Even When You Think It Doesn't) *</li> </ul>
Discussion of	<ul> <li>Experts: Men Have Body Image Worries Too *</li> </ul>
how ads work	Experts. Men have body image womes roo
and what they do	<ul> <li>Learn How to Use Track Changes: You'll need to use Track Changes in future assignments, namely the final versions of your cover letters and essays. Make sure to try this out with another document and let me know if you have any questions or need help. I don't grade final versions without Track Changes, so make sure you've got this figured out BEFORE the final version is due!</li> <li>Choose the video appropriate to the word processor you're using.</li> <li>MS Word: Track Changes (Video)</li> <li>Track Changes in MS Word Online-365 (Video)</li> </ul>
	<ul> <li><u>Using Track Changes (Suggesting) in Google Docs</u> (Video)</li> </ul>
	<ul> <li>Managing Track Changes in Pages with a Mac (Video)</li> </ul>
Finishing Unit 1:	READ WATCH       Finishing Unit 1: APA Format         APA Format Assignment         Academic Writing         Writing down the Basics,
APA Format	<ul> <li>Formal Writing – Secondary Sources, pp. 59-65</li> </ul>
and citation	<ul> <li>APA Authors and Titles – TED Talks, pp. 96-110</li> </ul>
	<ul> <li><u>3 Things You Can do to Improve Word Choice in Writing</u></li> </ul>
	<u>5 mings for can do to improve word choice in writing</u>
	Videos:
	□ <u>APA Citation Basics 7<sup>th</sup> ed.</u> (Video)
	Choose the ONE that fits your word processor preference:
	<ul> <li>Format APA 7th ed in MS Word 365 (Video)</li> </ul>
	<ul> <li><u>Format APA 7th ed in MS Word</u> (Video)</li> </ul>
	<ul> <li>Format APA 7th ed in Google Docs (Video)</li> </ul>
	<ul> <li><u>APA 7<sup>th</sup> edition Mac</u> (IRSC Libraries, Video)</li> </ul>
	DEADWATCH, Incorportent Chieff to Know for the Madie Anchesis Former (also Come
	READ WATCH Important Stuff to Know for the Media Analysis Essay (aka: Some
	Answers)
Looking at	Handout for Media Analysis Citation (this should give you almost everything you need specifically for citation here—make sure and do the other readings above to get the overall concepts.)
some sample Media Analysis papers	<ul> <li>READ WATCH A Couple More Samples to Look At and our First Prewriting</li> <li>Keep in mind that these samples were done before the most recent version of APA came out, so the format looks a little different in the videos.</li> <li>Student Sample: Everything's Important Except Our Future (Video) (Print version)</li> <li>Student Sample: Women Are Invincible (Video) (Print version)</li> <li>Media Analysis Prewriting 1</li> </ul>
Getting Started	DUE on <u>Blackboard</u> Quiz 5
-	Unit 1 Assignment <ul> <li>APA Format Assignment</li> </ul>
	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay: Prewriting 1 (This <u>Quick List</u> may help you started in conjunction with Text &amp; Subtext.)</li> </ul>

Week 6	READ WATCH Online Readings
Sept. 29 – Oct.	<ul> <li>The Dangerous Power of Emotional Advertising *</li> </ul>
5 Sept. 29 – Oct.	<ul> <li><u>Ine Dangerous Power of Emotional Advertising</u></li> <li><u>Shame: The Secret Tool of Marketing</u> * (Audio)</li> </ul>
5	<ul> <li>A Look at Mothers and Fathers in the Media *</li> </ul>
	Captive: How the Ad Industry Pins us Down *
A few more	READ WATCH APA Documentation for this Essay
readings	□ <u>The 1301 APA citation Handout</u> —use this!!!! It has specific instructions (the answers)
	for citing your ad and most of the other things you're required to cite for this essay.
	READ WATCH One Last Sample, Some Intro Tips, and Two Prewritings
	Video Walkthrough: A Fat World Wearing a Skinny Mask (Video)
	A Few More Thoughts on Writing an Introduction (Video)
	Media Analysis: Prewriting 2
	Media Analysis: Prewriting 3
	DUE on <u>Blackboard</u>
	🗆 Quiz 6
<u>Step-by-step</u>	UNIT 3 Assignments
finishing up	Media Analysis Essay: Prewriting 2 (Again, this <u>Quick List</u> may help.)
	Media Analysis Essay: Prewriting 3Prewriting 3 Form
Week 7	□ Work on your Media Analysis Essay Draft: The earlier you can get it to me, the
Oct. 6 – 12	earlier I can get comments back to you to help with the final. It is due by
	Wednesday of this week, so keep that in mind. Ask me questions. Throw that
	draft at me so I can help you out!
<b>MAKE NOTE</b>	
OF DUE	
OF DUE DATES!	
	DUE on <u>Blackboard</u>
DATES!	<b>DUE on <u>Blackboard</u></b> UNIT 3 Assignments
DATES! Work on Media	UNIT 3 Assignments
DATES! Work on Media Analysis Final	UNIT 3 Assignments <ul> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to</li> </ul>
DATES! Work on Media	UNIT 3 Assignments
DATES! Work on Media Analysis Final	UNIT 3 Assignments <ul> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to</li> </ul>
DATES! Work on Media Analysis Final	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> </ul>
DATES! Work on Media Analysis Final	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> <li>Literary Analysis COVER LETTER FINAL due</li> </ul>
DATES! Work on Media Analysis Final Documents Take <u>final q</u> uiz	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> <li>Literary Analysis COVER LETTER FINAL due</li> </ul>
DATES! Work on Media Analysis Final Documents	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> <li>Literary Analysis COVER LETTER FINAL due</li> <li>Literary Analysis ESSAY FINAL due</li> </ul>
DATES! Work on Media Analysis Final Documents Take <u>final q</u> uiz	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> <li>Literary Analysis COVER LETTER FINAL due</li> </ul>
DATES! Work on Media Analysis Final Documents Take <u>final q</u> uiz	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> <li>Literary Analysis COVER LETTER FINAL due</li> <li>Literary Analysis ESSAY FINAL due</li> <li>Quiz: Final Exam due on MONDAY 10/12</li> </ul>
DATES! Work on Media Analysis Final Documents Take <u>final q</u> uiz	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> <li>Literary Analysis COVER LETTER FINAL due</li> <li>Literary Analysis ESSAY FINAL due</li> <li>Quiz: Final Exam due on MONDAY 10/12</li> <li>Notice that you're on your own with the cover letter. This is your third experience</li> </ul>
DATES! Work on Media Analysis Final Documents Take <u>final q</u> uiz	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> <li>Literary Analysis COVER LETTER FINAL due</li> <li>Literary Analysis ESSAY FINAL due</li> <li>Quiz: Final Exam due on MONDAY 10/12</li> <li>Notice that you're on your own with the cover letter. This is your third experience with a business letter, so by now, you should have most of this down. Use my</li> </ul>
DATES! Work on Media Analysis Final Documents Take <u>final q</u> uiz	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> <li>Literary Analysis COVER LETTER FINAL due</li> <li>Literary Analysis ESSAY FINAL due</li> <li>Quiz: Final Exam due on MONDAY 10/12</li> <li>Notice that you're on your own with the cover letter. This is your third experience with a business letter, so by now, you should have most of this down. Use my comments on your previous letters to refine this. Take advantage of help from the</li> </ul>
DATES! Work on Media Analysis Final Documents Take <u>final q</u> uiz	<ul> <li>UNIT 3 Assignments</li> <li>Media Analysis Essay DRAFT due on WEDNESDAY 10/7 so that I have time to get comments back to everyone.</li> <li>UNIT 2 Assignments on MONDAY 10/12</li> <li>Literary Analysis COVER LETTER FINAL due</li> <li>Literary Analysis ESSAY FINAL due</li> <li>Quiz: Final Exam due on MONDAY 10/12</li> <li>Notice that you're on your own with the cover letter. This is your third experience with a business letter, so by now, you should have most of this down. Use my</li> </ul>

Week 8 FINALS WEEK Oct. 13-15	READ WATCH       Unit 4 Readings and Samples         Image: Display the strength of the strengt of the strength of the strength of the stren
Final Media Analysis docs & <u>Some Refection</u>	<ul> <li>DUE on <u>Blackboard Tuesday</u> October 13<sup>th</sup> by 11:59 p.m.</li> <li>UNIT 3 Assignments</li> <li>Media Analysis COVER LETTER FINAL</li> <li>Media Analysis ESSAY FINAL</li> <li>Unit 4: Essay of Revision Due by October 15<sup>th</sup>, THURSDAY 11:59 p.m. (no cover letter required)</li> </ul>