



English 1301: Composition I
CRN 10345, Sect. A2, Online
Fall 2021

Weekly Schedule

Instructor: Kelli Wood

Talk/Text: [505-437-1948](tel:505-437-1948)

Office Hours: See <http://chatwith.kelli.ninja>

In-Office hours: MWF 11-12, Transmountain Campus, Room 1101.

Text, call, or online conferences. I will be available during these times: M/W 1-5, T/Th 9-5, Sat 10-4:30

To schedule a conference, go to <https://calendly.com/kellininja>

For quick questions, just call or text.

Email: kwood@epcc.edu

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"You don't have to be great to get started,
but you do have to get started to be great."

--Les Brown

READ THIS SLOWLY AND CAREFULLY **READING IT OUT LOUD IS EVEN BETTER**

Out loud in a funny voice to your friends and family may be even better than that!

IMPORTANT: Assignments listed under **DUE** for the week are due by midnight on the last day listed under the week number.

For example, in the first week's case, everything under DUE is due by midnight 8/30, though you may turn them in earlier.

Our weeks run from Tuesday to Monday midnight. (Technically, Blackboard records midnight as 11:59 p.m.) That gives you both weekday and weekend time to work on things and fit it best in your schedule. You will be most successful if you do not leave it all until the last minute.

Take time to **look at your schedule now and plan** a few hours a couple of times each week when you will sit down and do English class stuff, then as you work on things earlier in the week, you can make decisions about how much time the rest of the week's work will take you. As with most things in life, some weeks will take a lot more time than others will.

If you have a hard time scheduling yourself, you might want to follow along with the face-to-face schedule—watching the lectures on that YouTube channel and doing the assignments on MWF or TTh as laid out there. If you want to know more about that, contact me.

Make sure to **refresh your copy of the schedule periodically** just in case any links go dead and I have to replace some. I will announce it on Blackboard, but if you make it a habit of it at the first of the week that will help too.

Remember, the schedule is tentative and subject to change. I will change it only to best support our learning throughout the semester. **I will always let you know about any changes in a Blackboard Announcement and/or in a "What's Going On?" video.**

Most recent update: 11/8/2021 2:09:28 PM

Week 1
Aug 23-30

[Here we go!](#)

This week is just getting to know the class, the technology and each other

Things that are listed under **DUE** are due by the end of our "week."

That's the last date at the top of this column.

In this case, that's by midnight (11:59 pm) on August 30th.

Each week's agenda begins with the lesson materials—things you need to read or watch. I generally group them according to concept/topic.

That helps if you want to spread your work out over the course of the week so you can focus on each project/concept group as you go along.

I suggest you schedule a few hours 2-3 times per week to work on things for this class.

READ|WATCH: Getting Started

- Watch the "Getting Started" video on our [Blackboard](#) classroom page and look around our Blackboard classroom.
- [Read the Syllabus](#)
- [Turning In Assignments on Blackboard](#) (Video)

DUE on Blackboard

- In the Quizzes/Exam folder
 - Quiz 1
 - Remember, all quizzes are based on **READ|WATCH** links for the week. Make sure to read, then take the quiz and look up anything you need to as you do.
 - Because the college is allowing students to register late into the first week, this quiz will be open for the first two weeks.
- In the Week 1 Assignments folder
 - Discussion: Introductions

DUE via Email

- Email me @ kwood@epcc.edu. Let me know that you've looked over our Blackboard class, our schedule, my [website](#), and whether or not you have any questions.

Bonus Points

- Follow this link to fill out the [contact survey](#) and get a free 100!

<p>Week 2 Aug 31 – Sept 6</p> <hr/> <p>Getting started with a little bit of writing,</p>	<p>➤ Make sure to check out this week’s “What’s Going On?” video!</p> <p>READ WATCH: Thinking about Writing</p> <ul style="list-style-type: none"> ❑ The Myth of the Good Writer ❑ Writing down the Basics: Why Refine Your Writing – Writing Sentences Correctly, pp. 6-12 <p>READ WATCH: A Short Writing Assignment</p> <ul style="list-style-type: none"> ❑ MLA Format Assignment ❑ Writing down the Basics, MLA Format and Documentation Style, pp. 71-74 ❑ MLA Format (Video)—Choose the ONE for the word processor you’re using. Note: You won’t need a Work Cited page with this assignment. <ul style="list-style-type: none"> ○ MLA Format: MS Word (Video) ○ MLA Format: Open Office 3 (Video) ○ MLA Format: Google Docs (Video) ○ MLA Format: Apple Pages (Video) ○ MLA Format: Word for Apple (Video) <hr/> <p>DUE on Blackboard</p> <ul style="list-style-type: none"> ❑ Quiz 2 ❑ In the Format Assignments folder: <ul style="list-style-type: none"> ○ MLA Format Assignment
<p>Week 3 Sept 7 - 13</p> <hr/> <p>Things to get you started on your essay.</p> <p>Comma, Comma, Comma, Chameleon</p> <p>And you really can write about almost anything for this essay— make sure to review the assignment for the limitations.</p>	<p>❖ Make sure to check out this week’s “What’s Going On?” video!</p> <p>READ WATCH: Essay 1 Assignments and Some Samples</p> <ul style="list-style-type: none"> ❑ Thoughts from a Ninja: Overview of the Emblematic Essay (Video) ❑ Emblematic Essay Assignment ❑ Sample Essay: Just Like Papi Guerra (Video) ❑ Emblematic Object Prewriting 1: Discovering Details (Video) <p>READ WATCH: Writing Personal/Familiar Works</p> <ul style="list-style-type: none"> ❑ Writing down the Basics, <ul style="list-style-type: none"> ○ Some Notes on General Convention - Personal/Familiar Writing, pp 46-58 ❑ Creative Non-Fiction: An Overview <hr/> <p>DUE on Blackboard</p> <ul style="list-style-type: none"> ❑ In the Quizzes/Exam folder <ul style="list-style-type: none"> ○ Quiz 3 ❑ In the Emblematic Essay Assignments folder: <ul style="list-style-type: none"> ○ Emblematic Essay Prewriting 1

Week 4
Sept 14 - 20

Some more samples and some tips.

[\(Just because this makes me happy.\)](#)

❖ [Make sure to check out this week's "What's Going On?" video!](#)

READ|WATCH: Samples and Prewriting 2

- Sample Essay: [Lead the Way](#)
- Sample Essay: [Connecting with History](#)
- [Emblematic Essay Prewriting 2: Developing Narrative](#) (Video)

READ|WATCH: Writing Personal/Familiar Works

- [Writing Narrative Personal Essays](#) (pdf)

READ|WATCH: Grammar Stuff

- [Grammarly Signup and Report](#) (Video)
 - Make sure you're signed up to use Grammarly. If you have any problems, let me know.
 - If you've signed up for it before, you still need to watch this to make sure you have the EDU/Premium edition and to learn what you'll need to turn in from Grammarly
- [Writing down the Basics](#), Combining Sentences – Bonus Comma Knowledge pp. 13-25
 - Videos
 - [Commas: Lists, Sentences, Direct Address, and Exclamations](#) (with some *not* for kids parts)
 - [Commas: Extra Information](#) (with some *not* for kids parts)

DUE on [Blackboard](#)

- In the Quizzes/Exam folder
 - Quiz 4
- In the Emblematic Essay Assignments folder:
 - [Emblematic Object Prewriting 2](#)

Week 5
Sept 21 - 27

A few more
samples and a
bit more
advice.

Keep on
keepin' on!

❖ [Make sure to check out this week's "What's Going On?" video!](#)

READ|WATCH: Samples and Prewriting 3

- Sample Essay: [Grand Old Piano](#)
- Sample Essay: [Where the Magic Came From](#)
- [Emblematic Object Prewriting 3: Discussing Significance](#) (Video)

READ|WATCH: Thinking about Writing

- [How to Hit the Right Tone in Writing](#)

READ|WATCH: Grammar and Things to Help You Integrate Quotes

- [Writing down the Basics](#): Intermission for a Salty Tale – Quotation Marks, pp. 26-40
 - Videos:
 - [Misc. Punctuation](#)
 - [Quotation Marks](#)
-

DUE on [Blackboard](#)

- In the Quizzes/Exam folder
 - Quiz 5

- In the Emblematic Essay Assignments folder
 - [Emblematic Essay Prewriting 3](#)

Week 6
Sept 28 –
Oct 4

Emblematic
Essay and
Cover Letter
drafts due

No worries!
[Just jump in](#)
[and let go of it](#)
so I can help
you make it
even better!

❖ [Make sure to check out this week's "What's Going On?" video!](#)

READ|WATCH: Drafting Your Essay

- [Putting Your Draft Together](#) (Video)
- [Emblematic Essay Assignment](#), Re-read pages 3-4, Drafting – Grading Criteria

READ|WATCH: Business Letter and the Cover Letter Assignment

- [Why Clear, Concise Writing is so Important in Business](#)
 - [Writing down the Basics](#), Business Writing - Business Letters, pp. 136-140
 - [Essay Cover Letter Assignment](#)
 - [Classroom Flashback: Keys to the Cover Letter](#) (Video)
-

DUE on [Blackboard](#)

- In the Quizzes/Exam folder
 - Quiz 6

In the Emblematic Essay Assignments folder:

- Cover Letter **DRAFT** due
- Essay **DRAFT** due
 - Remember, this essay should be in MLA format.
 - Include Grammarly reports for both
 - If you went to the writing center, include documentation that show the essay or letter work from the writing center.
- Emblematic Essay Discussion: Now that we've drafted the Emblematic essay and the cover letter for it, what have you learned about doing this kind of writing? What was difficult? What was easy? What helped you most? What slowed you down? Really pause for a moment and think about this. Be reflective and take time to proofread your writing.

**Week 7
Oct 5 - 11**

Learning APA format and practicing a bit of citation—[just remember, it's all one step at a time.](#)

❖ [Make sure to check out this week's "What's Going On?" video!](#)

READ|WATCH: APA Format and Documentation

- [APA Format Assignment](#)
- [Academic Writing](#)
- Documentation:
 - [APA Citation Basics 7th ed.](#) (Video)
 - [Writing down the Basics](#), APA Authors and Titles – TED Talks, pp. 96-110
 - [It's Not All Websites: Identifying Sources on the Internet](#) (Video)
- Format Videos:
 - Choose the **ONE** that fits your word processor preference:
 - [Format APA 7th ed in MS Word 365](#) (Video)
 - [Format APA 7th ed in MS Word](#) (Video)
 - [Format APA 7th ed in Google Docs](#) (Video)
 - [APA 7th edition Mac](#) (Video, IRSC Libraries,)

DUE on Blackboard

- Quiz 7

Due

- [Citation Activity](#)
 - You can do this as many times as you like
 - Your grade will not automatically show up on Blackboard. I have to add it in, so be patient.

**Week 8
Oct 12 - 18**

OPTIONAL CONFERENCES: IF you want to meet with me, use this link to [schedule an online conference or phone call](#)

- You need to have something in the class you want to talk about or work with me on. It's not just chat time. (Though I'd enjoy that, things are chaotic now.)
- I have some personal appointments that have not been scheduled yet, so once I know more about that by Oct. 8th (Friday) I'll open up some more times during the week. You have to sign up at least 24 hours ahead of the conference.

WATCH

- [Walkthrough: APA Formatting Assignment--Formal Writing and Integrating Sources](#) (Video)
 - In this video I show you how to develop that first paragraph in the APA Format Assignment. I cover quick steps to drafting it, integrating your quotes, the intext citation, and getting that formal writing voice.

DUE on Blackboard

- In the Format Assignment Folder
 - [APA Format Assignment](#)

Remember, you must use quotes from at least two of the professional readings we do. Those are marked with asterisks (*) on the schedule and on the [Media Analysis Essay](#) page.

Week 9
Oct 19 - 25

[Media Analysis](#)
Essay basics--a close look at how it's done.

[A few more readings](#)

&

Discussion of [how ads work](#) and what they do

❖ [Make sure to check out this week's "What's Going On?" video!](#)

READ|WATCH: Unit 3 Readings: Getting Started

- [Thoughts from a Ninja: Overview of the Media Analysis Essay](#) (Video)
- [Media Analysis Prewriting and Essay Assignment](#)
- Intro to Media Analysis: [Part I](#) and [Part 2](#) (Video)
- * [Deconstructing Media Messages](#) *
- * [Media Literacy Concepts](#) *

READ|WATCH: Grammar

- [Writing down the Basics](#): We all have to Agree – Word Choice and Usage, pp 41-45
- [3 Things You Can do to Improve Word Choice in Writing](#)
- Videos:
 - [Subject/Verb & Logical Agreement](#)
 - [Pronoun Agreement](#)

DUE on Blackboard

- In the Quizzes/Exam folder
 - Quiz 8
- In the Media Analysis Essay Assignments folder:
 - **Practice Media Analysis Discussion.** Find an ad on YouTube that you think you can find some of the things mentioned in our readings. Post the link and share what you see in terms of techniques, appeals, subtexts.

Give examples and explain; be thoughtful and make sure to proofread carefully. Comment with ideas or thoughts on a few of your classmates' examples.

[You might also find this handout helpful](#) in terms of things to look for in the ad (we'll be covering most of these in the next few weeks' readings).

Week 10
Oct 26- Nov 1

[Step-by-step
getting started](#)

❖ [Make sure to check out this week's "What's Going On?" video!](#)

READ|WATCH: Student Samples: Three Options for this Essay

Keep in mind that these samples were done before the most recent version of APA came out, so the format looks a little different in the videos.

- Sample Essay: [Video Walkthrough: Beamers Before Babies](#) (Video)
- Sample Essay: [Video Walkthrough: Fat Food Fast](#) (Video)
- Sample Essay: [Video Walkthrough: A Look between the Lines](#) (Video)
 - You can access the print copy of all sample essays on the [1301 Media Analysis Essay page](#).

READ|WATCH: Thoughts on Advertising and Advertisers

- * [Language of Persuasion](#) *
- * [Text & Subtext](#) *

DUE on Blackboard

- In the Quizzes/Exam folder
 - Quiz 9

Week 11
Nov 2 - 8

[Starting to
look deeper.](#)

❖ [Make sure to check out this week's "What's Going On?" video!](#)

READ|WATCH: Thoughts on Advertising and Advertisers

- * [Captive: How the Ad Industry Pins us Down](#) *
- * [Why Good Advertising Works \(Even When You Think It Doesn't\)](#) *
- * [Experts: Men Have Body Image Worries Too](#) *

READ|WATCH: Some more Sample

- Student Sample: [Dumb is the New Smart](#) (Video: Paragraph Breakdown)
- Student Sample [Video Walkthrough: A Fat World Wearing a Skinny Mask](#) (Video)

DUE on Blackboard

- In the Quizzes/Exam folder
 - Quiz 10

Week 12
Nov 9 - 15

[Some final reading and a final prewriting.](#)

IMPORTANT!
Read this out loud. Save it and use it when you cite sources for this essay. **It has the answers!**

❖ [Make sure to check out this week's "What's Going On?" video!](#)

READ|WATCH: More Thoughts on Advertisements

- * [How Advertising Manipulates Your Choices and Spending Habits](#) *
- * [Ads Don't Work That Way](#) *
- * [The Dangerous Power of Emotional Advertising](#) *
- Student Sample: [Merry Materialism](#) (Kelli, do video for this)

READ|WATCH Media Analysis Prewriting

- [Media Analysis Prewriting 1](#)
- [Media Analysis: Prewriting 2](#)
[Handout for Media Analysis Citation](#) (this should give you almost everything you need specifically for citation here—make sure and do the other readings above to get the overall concepts.)

READ|WATCH: Important Stuff to Know for the Media Analysis Essay (aka: Some Answers)

[Handout for Media Analysis Citation](#) (this should give you almost everything you need specifically for citation here—make sure and do the other readings above to get the overall concepts.)

DUE on Blackboard

- In the Quizzes/Exam folder
 - Quiz 11
- In the Media Analysis Essay Folder
 - Media Analysis Essay: Prewriting 1 & 2

Week 13
Nov 16 - 22

[A song because it just makes me smile.](#)

❖ [Make sure to check out this week's "What's Going On?" video!](#)

READ|WATCH: More Thoughts on Advertisements

- * [With Superheroes Comes the Pressure of Unrealistic Male Bodies](#) *
 - * [A Look at Mothers and Fathers in the Media](#) *
 - [Media Analysis: Prewriting 3](#)
-

DUE on Blackboard

- In the Quizzes/Exam folder
 - Quiz 12
- In the Media Analysis Essay Assignments folder:
 - Media Analysis Essay: Prewriting 3--[Prewriting 3 Form](#)
- In the Emblematic Essay Assignments folder:
 - **FINAL** Emblematic Cover Letter and Essay

<p>Week 14 Nov 23 - 29</p> <hr/> <p>Hang in there, we're almost done!</p> <p>Work the Media Analysis draft</p>	<p>❖ Make sure to check out this week's "What's Going On?" video!</p> <p>READ WATCH: Draft</p> <ul style="list-style-type: none"> ☐ A Few More Thoughts on Writing an Introduction (Video) ☐ Reread your prewriting 3. Use what you have there to create your draft. If you've filled out the parts, you have a skeleton of your essay. (If you wrote lots of words there, you probably have a pretty solid draft.) As with the Emblematic essay, turn the draft in on time with a substantial effort and you're good to go! I'll give you feedback to help you shape up the final version. <hr/> <p>DUE on Blackboard</p> <ul style="list-style-type: none"> ☐ In the Media Analysis Essay Assignments folder: <ul style="list-style-type: none"> ○ Media Analysis Cover Letter DRAFT due ○ Media Analysis Essay DRAFT due ○ Media Analysis Essay Discussion: Now that we've drafted the Media Analysis essay and the cover letter for it, what have you learned about doing this kind of writing? What was difficult? What was easy? What helped you most? What slowed you down? Really pause for a moment and think about this. Be reflective and take time to proofread your writing.
<p>Week 15 Nov 30 – Dec 6</p> <hr/> <p>Finally, our last essay! 😊</p>	<p>❖ Make sure to check out this week's "What's Going On?" video!</p> <p>READ WATCH: Unit 4 Readings and Samples</p> <ul style="list-style-type: none"> ☐ Thoughts from a Ninja: Overview of the Essay of Revision (Video) ☐ Essay of Reflection Assignment and Samples (Video) ☐ Essay of Revision Assignment <ul style="list-style-type: none"> ○ You're on your own with this one. I've given you feedback and comments, you've studied and learned. Now, use that knowledge, follow instructions, and be thoughtful. <hr/> <p>DUE on Blackboard</p> <ul style="list-style-type: none"> ☐ In the Quizzes/Exam folder <ul style="list-style-type: none"> ○ Final Exam
<p>Week 16 Dec. 7 - 10 FINALS WEEK</p> <hr/> <p>Final Reflection</p>	<p style="text-align: center;">FINALS WEEK: NOTE THE DUE DATES!</p> <p style="text-align: center;">Make sure to check out this week's "What's Going On?" video!</p> <p>Due on Blackboard by TUESDAY (Dec. 7th, 11:59 p.m.)</p> <ul style="list-style-type: none"> ☐ In the Media Analysis Essay Assignments folder: <ul style="list-style-type: none"> ○ Final Cover Letter for Media Analysis ○ Final Media Analysis Essay <p>Due on Blackboard by THURSDAY, Dec. 9th, 11:59 p.m.)</p> <ul style="list-style-type: none"> ☐ In the Essay of Revision Assignments folder: <ul style="list-style-type: none"> ○ Final Essay of Revision



