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### Cite an Ad from *YouTube*

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Company Name [Advertisement]. (YYYY, Month #). *Title of video ad in italics* [Video file]. Retrieved from <http://youtube.com/dajf;dkjf; dfj;l/kdjf;a>

For Example:

Pepsi [Advertisement]. (2010, July 22). *Pepsi commercial HD - we will rock you (feat. Britney Spears, Beyonce, Pink & Enrique Iglesias)* [Video file]. Retrieved from [https://youtu.be/W7jkygJ\\_QNo](https://youtu.be/W7jkygJ_QNo)

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### Cite an Article from the Web

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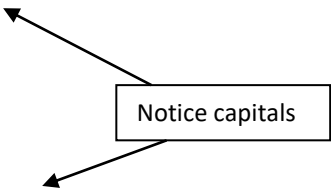
The basic format for a webpage or article looks like this:

Author, F. M. (Date). *Title of article or page in italics*. Retrieved from Name of Website website:  
<http://www.whatever.zen>

For example:

Simler, K. (2014, September 10) *Ads don't work that way*. Retrieved from Melting Asphalt website:  
<http://www.meltingasphalt.com/ads-dont-work-that-way/>

Notice capitals



If the source is from the author or organization's website and listing the title would be a repeat of their name(s), you don't give the title in the retrieval information:

Centers for Disease Control and Prevention. (2012, December 10). *Concussion in winter sports*.  
Retrieved from <http://www.cdc.gov/Features/HockeyConcussions/index.html>

Sometimes you will not have a publication or upload date. In that case you use n.d. (no date) in place of the date. That looks like this:

Wood, K. L. (n.d.). *In-text citation chart*. Retrieved from Kelli Dot Ninja website: [http://www.kelli.ninja/public\\_html/intextCitation.pdf](http://www.kelli.ninja/public_html/intextCitation.pdf).

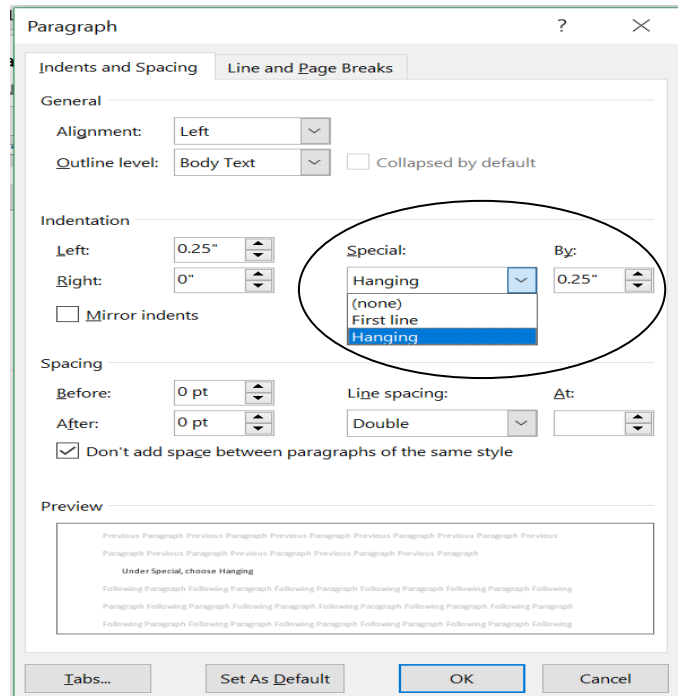
**Use n.d in both the References page citation and in the in-text citation.**

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## Format a Hanging Indent

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1. Type up your citation according to the directions. Press Enter at the end of each citation.
2. Once you're done with all of them, highlight the citations
3. Right click and select Paragraph
4. Under Special, choose Hanging



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## Reminders for Citations with URLs

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**When you turn in your paper in print, remove the hyperlinks.**

- If the URL leaves a big gap in the citation, put a space in a logical place so it will wrap nicely.
- Then, right click on the hyperlink, and select "Remove Hyperlink" on each section of the hyperlink as needed.

Wood, K. (2017, August). *Writing down the basics*. Retrieved from

[http://kelli.ninja/Writing\\_down\\_the\\_Basics.pdf](http://kelli.ninja/Writing_down_the_Basics.pdf)

Big gap—we don't want that!

Wood, K. (2017, August). *Writing down the basics*. Retrieved from <http://kelli.ninja/>

[Writing\\_down\\_the\\_Basics.pdf](#)

I put a space in here to get the URL to wrap nicely.

Wood, K. (2017, August). *Writing down the basics*. Retrieved from <http://kelli.ninja/>

[Writing\\_down\\_the\\_Basics.pdf](#)

Wood, K. (2017, August). *Writing down the basics*. Retrieved from <http://kelli.ninja/>

[Writing\\_down\\_the\\_Basics.pdf](#)

