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October 13, 2014

Kelli Wood
9570 Gateway Blvd. North
El Paso, TX 79924

Dear Professor Wood:

Enclosed is my media analysis essay "Patriotic Ideology." While analyzing the commercial by Chrysler "America's Imports" I tried to explain how the marketers are strategically selling American pride to the consumers, beating around the bush with the use of propaganda. It's astounding to look at the amount of effort they spend in order to market their product.

Overall, I feel confident about my analysis essay. One of my favorite parts of this essay is the opening to my introduction "Society is constantly being bombarded by television advertisements, images, and propaganda. Television ads influence people on what to buy, eat, wear, and depict a false sense of "American Pride." I feel irritated by the commercial using patriotism to sell a product.

The commercial was difficult to analyze and describe. One of the main concerns is my grammar, my ability to write my description of the ad, and properly citing sources. Furthermore, I am still a bit uncertain on the comma rules. I hope you understand what I perceive in the advertisement. I worked hard to describe what I see in the commercial, and hope you like my essay.

Once again, this was a hard essay for me to get started on, and I look forward to any suggestions you have to improve my writing.

Sincerely,

Kristina Valle

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